[Books] Scrum The First Agile Methodology For Managing Product Development Step By Step Agile Scrum Scrum Marketing Scrum Development

Getting the books **scrum the first agile methodology for managing product development step by step agile scrum scrum marketing scrum development** now is not type of inspiring means. You could not and no-one else going taking into consideration ebook growth or library or borrowing from your links to read them. This is an entirely easy means to specifically acquire lead by on-line. This online broadcast scrum the first agile methodology for managing product development step by step agile scrum scrum marketing scrum development can be one of the options to accompany you like having supplementary time.

It will not waste your time. resign yourself to me, the e-book will categorically proclaim you extra event to read. Just invest tiny times to admittance this on-line pronouncement **scrum the first agile methodology for managing product development step by step agile scrum scrum marketing scrum development** as with ease as review them wherever you are now.

**Succeeding with Agile**-Mike Cohn 2010
Provides recommendations and case studies to help with the implementation of Scrum.

**Scrum Basics: A Very Quick Guide to Agile Project Management**-Tycho Press 2015-08-25
The Elements of Agile and Scrum in a Nutshell
Whether you’re new to agile software development or considering Scrum for general project management, Scrum Basics compiles all of the essentials into one handy little guide. Learn how agile teams use Scrum, with: • A simple summary of agile project management basics like the Agile Manifesto and 12 Agile Principles • A concise overview of Scrum roles, artifacts, and activities • A well-organized breakdown of Scrum practices with helpful illustrations and advice • A troubleshooting FAQ and 5 case studies to help you visualize Scrum in action

**Agile Project Management with Scrum**-Ken Schwaber 2004-02-11
The rules and practices for Scrum—a simple process for managing complex projects—are few, straightforward, and easy to learn. But Scrum’s simplicity itself—its lack of prescription—can be disarming, and new practitioners often find themselves reverting to old project management habits and tools and yielding lesser results. In this illuminating series of case studies, Scrum co-creator and evangelist Ken Schwaber identifies the real-world lessons—the successes and failures—culled from his years of experience coaching companies in agile project management. Through them, you’ll understand how to use Scrum to solve complex problems and drive better results—delivering more valuable software faster. Gain the foundation in Scrum theory—and practice—you need to: Rein in even the most complex, unwieldy projects Effectively manage unknown or changing product requirements Simplify the chain of command with self-managing development teams Receive clearer specifications—and feedback—from customers Greatly reduce project planning time and required tools Build—and release—products in 30-day cycles so clients get deliverables earlier Avoid missteps by regularly inspecting, reporting on, and fine-tuning projects Support multiple teams working on a large-scale project from many geographic locations Maximize return on investment!

**Head First Agile**-Andrew Stellman 2017-09-18
Head First Agile is a complete guide to learning real-world agile ideas, practices, principles. What will you learn from this book? In Head First Agile, you’ll learn all about the ideas behind agile
and the straightforward practices that drive it. You'll take deep dives into Scrum, XP, Lean, and Kanban, the most common real-world agile approaches today. You'll learn how to use agile to help your teams plan better, work better together, write better code, and improve as a team—because agile not only leads to great results, but agile teams say they also have a much better time at work. Head First Agile will help you get agile into your brain... and onto your team! Preparing for your PMI-ACP® certification? This book also has everything you need to get certified, with 100% coverage of the PMI-ACP® exam. Luckily, the most effective way to prepare for the exam is to get agile into your brain—so instead of cramming, you're learning. Why does this book look so different? Based on the latest research in cognitive science and learning theory, Head First Agile uses a visually rich format to engage your mind, rather than a text-heavy approach that puts you to sleep. Why waste your time struggling with new concepts? This multi-sensory learning experience is designed for the way your brain really works.

**Extreme Programming Explained** - Kent Beck
2004 The first edition of "Extreme Programming Explained" is a classic. It won awards for its then-radical ideas for improving small-team development, such as having developers write automated tests for their own code and having the whole team plan weekly. Much has changed in five years. This completely rewritten second edition expands the scope of XP to teams of any size by suggesting a program of continuous improvement based on: five core values consistent with excellence in software development; eleven principles for putting those values into action; and, thirteen primary and eleven corollary practices to help you push development past its current business and technical limitations. Whether you have a small team that is already closely aligned with your customers or a large team in a gigantic or multinational organization, you will find in these pages a wealth of ideas to challenge, inspire, and encourage you and your team members to substantially improve your software development.

**Essential Scrum** - Kenneth S. Rubin
2012 This is a comprehensive guide to Scrum for all (team members, managers, and executives). If you want to use Scrum to develop innovative products and services that delight your customers, this is the complete, single-source reference you've been searching for. This book provides a common understanding of Scrum, a shared vocabulary that can be used in applying it, and practical knowledge for deriving maximum value from it.

**The Art of Agile Development** - James Shore
2008-01-21 For those considering Extreme Programming, this book provides no-nonsense advice on agile planning, development, delivery, and management taken from the authors' many years of experience. While plenty of books address the what and why of agile development, very few offer the information users can apply directly.

**Large-Scale Scrum** - Craig Larman
2016-09-23 In Large-Scale Scrum, Craig Larman and Bas Vodde offer the most direct, concise, actionable guide to reaping the full benefits of agile in learn. Agile has revolutionized the way teams approach software development, but with dozens of agile methodologies to choose from, the decision to "go agile" can be tricky. This practical book helps you sort it out, first by grounding you in agile's underlying principles, then by describing four specific—and well-used—agile methods: Scrum, extreme programming (XP), Lean, and Kanban. Each method focuses on a different area of development, but they all aim to change your team's mindset—from individuals who simply follow a plan to a cohesive group that makes decisions together. Whether you're considering agile for the first time, or trying it again, you'll learn how to choose a method that best fits your team and your company. Understand the purpose behind agile's core values and principles Learn Scrum's emphasis on project management, self-organization, and collective commitment Focus on software design and architecture with XP practices such as test-first and pair programming Use Lean thinking to empower your team, eliminate waste, and deliver software fast Learn how Kanban's practices help you deliver great software by managing flow Adopt agile practices and principles with an agile coach
distributed, global enterprises. Larman and Vodde have distilled their immense experience helping geographically distributed development organizations move to agile. Going beyond their previous books, they offer today's fastest, most focused guidance: "brass tacks" advice and field-proven best practices for achieving value fast, and achieving even more value as you move forward. Targeted to enterprise project participants and stakeholders, Large-Scale Scrum offers straight-to-the-point insights for scaling Scrum across the entire project lifecycle, from sprint planning to retrospective. Larman and Vodde help you: Implement proven Scrum frameworks for large-scale developments Scale requirements, planning, and product management Scale design and architecture Effectively manage defects and interruptions Integrate Scrum into multisite and offshore projects Choose the right adoption strategies and organizational designs This will be the go-to resource for enterprise stakeholders at all levels: everyone who wants to maximize the value of Scrum in large, complex projects.

The Scrum Field Guide-Mitch Lacey 2012
Don't just 'survive' the move to agile: thrive! Discover 42 infinitely practical tips for succeeding with agile, right from the start! *Paves the road to success with a clear plan for creating and releasing software. *Works with any agile methodology, from XP to Scrum. *Practical, actionable, concrete tips for senior managers, program/project managers, developers, and product owners. *Eliminates 'buyer's remorse' associated with bumpy agile transitions, helping teams quickly build confidence and get results. Adopting agile looks easy - on paper! In reality, though, new agile teams encounter many unforeseen challenges. Some lose confidence in their ability to succeed; others muddle through, struggling to solve problems that others have already solved many times over. In this book Mitch Lacey brings together those solutions, helping new agile developers learn from others' experience quickly and painlessly. This engaging, realistic book systematically removes the pain of agile adoption, and breaks down the barriers to rapid success. The Scrum Field Guide is organized into 42 bite-size, practical tips - each supported with highly relevant real-world examples and case studies. Lacey presents a section of tips that apply to everyone on the agile team, from leaders to customers. Next, he offers sections specific to each role - including tips for management, program/project managers, team members, and product owners. Lacey answers the questions new agile adopters ask most often - including 'can I modify standard agile processes and still be agile?' and 'how on Earth can we release software within a short timeframe if we can't even do it in a long timeframe?' Along the way, he presents proven solutions for a wide variety of common problems - from prioritizing requirements to building release plans, creating workable software iterations to getting buy-in from skeptical executives.

Agile Software Development with Scrum-Ken Schwaber 2002
A deceptively simple process called Scrum, a new approach to systems development projects, is described here. Application development managers will learn how to simplify the implementation of Agile processes with Scrum, how to simplify XP implementation through a Scrum wrapper, how to understand the theoretical underpinnings of Agile processes, and why Agile processes work and how to manage them. Material is of interest to the software development community at large. Schwaber is president of a software development consultancy. Annotation copyrighted by Book News Inc., Portland, OR.

The Mythical Man-Month-Frederick P. Brooks Jr. 1995-08-02
Few books on software project management have been as influential and timeless as The Mythical Man-Month. With a blend of software engineering facts and thought-provoking opinions, Fred Brooks offers insight to anyone managing complex projects. These essays draw from his experience as project manager for the IBM System/360 computer family and then for OS/360, its massive software system. Now, 20 years after the initial publication of his book, Brooks has revisited his original ideas and added new thoughts and advice, both for readers already familiar with his work and for readers discovering it for the first time. The added chapters contain (1) a crisp condensation of all the propositions asserted in the original book, including Brooks' central argument in The Mythical Man-Month: that large programming projects suffer management problems different from small ones due to the division of labor; that the conceptual integrity of the product is therefore critical; and that it is difficult but possible to achieve this unity; (2) Brooks' view of these propositions a generation
later; (3) a reprint of his classic 1986 paper "No Silver Bullet"; and (4) today's thoughts on the 1986 assertion, "There will be no silver bullet within ten years."

Agile Methodologies In-Depth—Sudipta Malakar 2021-01-20 A pragmatic guide that will teach you to implement Agile, SCRUM and Kanban in your organization. KEY FEATURES ● Expert-guided techniques for successful Agile transformation in your organization. ● Solution-focused responses on interview questions of Agile SCRUM, XP, DSDM, KANBAN and SCRUMBAN. ● Reference guide to prepare for leading PMI-ACP and SAFe Certification exam. DESCRIPTION This book is for businesses that aspire to improve agility, deliver fit-for-purpose products and services, delight customers, and provide the security of long-term survival associated with mature businesses that consistently meet or exceed customer expectations. Learn a lean approach by seeing how Kanban made a difference in four real-world situations. You'll explore how different teams used Kanban to make paradigm-changing improvements in software development. These teams were struggling with overwork, unclear priorities, and a lack of direction. As you discover what worked for them, you'll understand how to make significant changes in real-life situations. The Artefact has been developed as a resource to understand, evaluate, and use Agile and Hybrid Agile approaches. This practice guide will help you understand when, where, and how to apply Agile approaches and provides practical tools for practitioners and organizations wanting to increase agility. WHAT YOU WILL LEARN ● Explore and learn how to build Organizational Resilience and Enterprise Maturity Model. ● Step-by-step solutions to implement Portfolio Kanban and Upstream Kanban. ● Deep dive into Agile SHIFT framework and Hybrid Agile framework. ● Exciting case studies and practical demonstrations on Agile SCRUM & KANBAN. ● Expert-ready guidance on overcoming common Agile project management misconceptions. WHO THIS BOOK IS FOR This book is appealing to decision makers, product owners, project team members who can make use of this guide in improvising the productivity and efficient management of business operations without much of hassle. TABLE OF CONTENTS 1. Key success factors for adopting Agile SCRUM Kanban in any organization 2. Lessons learnt and pragmatic approach – Agile Scrum Kanban 3. Tricky real-world Agile SCRUM & KANBAN case studies, demos and tools 4. Agile SCRUM KANBAN Maturity assessment Nuts & Bolts 5. Useful tips & techniques for successful Agile transformation in any organization and the art of Agile development 6. Use of Agile for students and parents 7. Common Agile SCRUM KANBAN misconceptions 8. Key takeaways 9. Interview questions and answers on Agile SCRUM KANBAN 10. Glossary 11. Quiz session 12. Test your knowledge

Scrum—Harry Altman 2017-09-20 SCRUM Scrum is a framework for developing and sustaining complex products. It is a framework within which people can address complex adaptive problems, while productively and creatively delivering products of the highest possible value. Scrum is lightweight; simple to understand and not difficult to master. Scrum is not a process or a technique for building products; rather, it is a framework within which you can employ various processes and techniques. Scrum makes clear the relative efficacy of your product management and development practices so that you can improve. The Scrum framework consists of Scrum teams and their associated roles, events, artifacts, and rules. Each component within the framework serves a specific purpose and is essential to Scrum's success and usage. The rules of Scrum bind together the events, roles, and artifacts, governing the relationships and interaction between them. The heart of Scrum is a Sprint, a time-box of one month or less during which "Done," useable, and potentially releasable product is created. Sprints best have consistent duration throughout a development effort. A new Sprint starts immediately after the conclusion of the previous Sprint. Sprints contain and consist of the Sprint planning, daily Scrums, work development, the Sprint review, and Sprint retrospective. The rules of Scrum are described throughout the body of this book with the specific tactics for using the Scrum framework: What is Scrum Scrum as a software development methodology Scrum Master Transitioning to Scrum How to implement Scrum Scrum User Stories

How to Kill the Scrum Monster—Ilya Bibik 2018-06-11 Implement Scrum or improve how Scrum works in your team or organization using this concise, sharp, and programmatic book. You will quickly learn what you need to know without
getting confused with unnecessary details. What You’ll Learn Become familiar with Agile concepts and understand the path from Waterfall to the Agile Manifesto Understand the most commonly used Agile methodology—Scrum—and how it relates to eXtreme Programming and Kanban as well as to Lean principles Identify the challenges of the Scrum Master role and understand what this role is all about Know the stages of Scrum team development Embrace and solve conflicts in a Scrum team Who This Book Is For Anyone looking for a simple way to understand Scrum methodology

Agile Principles, Patterns, and Practices in C#—Robert C. Martin 2006-07-20 With the award-winning book Agile Software Development: Principles, Patterns, and Practices, Robert C. Martin helped bring Agile principles to tens of thousands of Java and C++ programmers. Now .NET programmers have a definitive guide to agile methods with this completely updated volume from Robert C. Martin and Micah Martin, Agile Principles, Patterns, and Practices in C#. This book presents a series of case studies illustrating the fundamentals of Agile development and Agile design, and moves quickly from UML models to real C# code. The introductory chapters lay out the basics of the agile movement, while the later chapters show proven techniques in action. The book includes many source code examples that are also available for download from the authors’ Web site. Readers will come away from this book understanding Agile principles, and the fourteen practices of Extreme Programming Spiking, splitting, velocity, and planning iterations and releases Test-driven development, test-first design, and acceptance testing Refactoring with unit testing Pair programming Agile design and design smells The five types of UML diagrams and how to use them effectively Object-oriented package design and design patterns How to put all of it together for a real-world project Whether you are a C# programmer or a Visual Basic or Java programmer learning C#, a software development manager, or a business analyst, Agile Principles, Patterns, and Practices in C# is the first book you should read to understand agile software and how it applies to programming in the .NET Framework.

The Scrum Field Guide—Mitch Lacey 2015-12-22 Thousands of organizations are adopting Scrum to transform the way they execute complex projects, in software and beyond. This guide will give you the skills and confidence needed to deploy Scrum, resulting in high-performing teams and satisfied customers. Drawing on years of hands-on experience helping companies succeed, Certified Scrum Trainer (CST) Mitch Lacey helps you overcome the major challenges of Scrum adoption and the deeper issues that emerge later. Extensively revised to reflect improved Scrum practices and tools, this edition adds an all-new section of tips from the field. Lacey covers many new topics, including immersive interviewing, collaborative estimation, and deepening business alignment. In 35 engaging chapters, you’ll learn how to build support and maximize value across your company. Now part of the renowned Mike Cohn Signature Series on agile development, this pragmatic guide addresses everything from establishing roles and priorities to determining team velocity, setting sprint length, and conducting customer reviews. Coverage includes Bringing teams and new team members on board Creating a workable definition of “done” Planning for short-term wins, and removing impediments to success Balancing predictability and adaptability in release planning Running productive daily scrums Fixing failing sprints Accurately costing projects, and measuring the value they deliver Managing risks in dynamic Scrum projects Prioritizing and estimating backlogs Working with distributed and offshore teams Institutionalizing improvements, and extending agility throughout the organization Packed with real-world examples straight from Lacey’s experience, this book will be invaluable to anyone transitioning to Scrum, seeking to improve their early results, or trying to get back on track.

Agile Scrum—Scott Graffius 2016-04-05 EXPANDED AND UPDATED Deliver Products in Short Cycles with Rapid Adaptation to Change, Fast Time-to-Market, and Continuous Improvement -- Which Supports Innovation and Drives Competitive Advantage Shifting customer needs are common in today's marketplace. Businesses must be adaptive and responsive to change while delivering an exceptional customer experience to be competitive. There are a variety of frameworks supporting the development of products and services, and most approaches fall into one of two broad categories: traditional or agile. Traditional practices such as waterfall
engage sequential development, while agile involves iterative and incremental deliverables. Organizations are increasingly embracing agile to manage projects, and best meet their business needs of rapid response to change, fast delivery speed, and more. With clear and easy to follow step-by-step instructions, Agile Scrum helps you:

- Implement and use the most popular agile framework — Scrum
- Deliver products in short cycles with rapid adaptation to change, fast time-to-market, and continuous improvement
- Support innovation and drive competitive advantage

Agile Scrum is for those interested or involved in innovation, project management, product development, software development or technology management. It's for those who have not yet used Scrum. It's also for people already using Scrum, in roles such as Product Owners, Scrum Masters, Development Team members (business analysts, solution and system architects, designers, developers, testers, etc.), customers, end users, agile coaches, executives, managers, and other stakeholders. For those already using Scrum, this guide can serve as a reference on practices for consideration and potential adaptation. Reactions to Agile Scrum have been incredibly positive. "A superbly written and presented guide to team-based project management that is applicable across a broad range of businesses from consumer products to high-tech." - IndieBRAG


Software in 30 Days-Ken Schwaber 2012-05
Summarizes the Agile and Scrum software development method, which allows creation of software in just 30 days.

Refactoring-Martin Fowler 1999
Users can dramatically improve the design, performance, and manageability of object-oriented code without altering its interfaces or behavior. "Refactoring" shows users exactly how to spot the best opportunities for refactoring and exactly how to do it, step by step.

Agile Project Management For Dummies-Mark C. Layton 2017-09-05
Flex your project management muscle Agile project management is a fast and flexible approach to managing all projects, not just software development. By learning the principles and techniques in this book, you'll be able to create a product roadmap, schedule projects, and prepare for product launches with the ease of Agile software developers. You'll discover how to manage scope, time, and cost, as well as team dynamics, quality, and risk of every project. As mobile and web technologies continue to evolve rapidly, there is added pressure to develop and implement software projects in weeks instead of months—and Agile Project Management For Dummies can help you do just that. Providing a simple, step-by-step guide to Agile project management approaches, tools, and techniques, it shows product and project managers how to complete and implement projects more quickly than ever. Complete projects in weeks instead of months Reduce risk and leverage core benefits for projects Turn Agile theory into practice for all industries Effectively create an Agile
environment Get ready to grasp and apply Agile principles for faster, more accurate development.

**Agile Game Development with Scrum (Adobe Reader)**-Clinton Keith 2010-05-23 Deliver Better Games Faster, On Budget—And Make Game Development Fun Again! Game development is in crisis—facing bloated budgets, impossible schedules, unmanageable complexity, and death march overtime. It’s no wonder so many development studios are struggling to survive. Fortunately, there is a solution. Scrum and Agile methods are already revolutionizing development outside the game industry. Now, long-time game developer Clinton Keith shows exactly how to successfully apply these methods to the unique challenges of game development. Keith has spent more than fifteen years developing games, seven of them with Scrum and agile methods. Drawing on this unparalleled expertise, he shows how teams can use Scrum to deliver games more efficiently, rapidly, and cost-effectively; craft games that offer more entertainment value; and make life more fulfilling for development teams at the same time. You’ll learn to form successful agile teams that incorporate programmers, producers, artists, testers, and designers—and promote effective collaboration within and beyond those teams, throughout the entire process. From long-range planning to progress tracking and continuous integration, Keith offers dozens of tips, tricks, and solutions—all based firmly in reality and hard-won experience. Coverage includes Understanding Scrum’s goals, roles, and practices in the context of game development Communicating and planning your game’s vision, features, and progress Using iterative techniques to put your game into a playable state every two to four weeks— even daily Helping all team participants succeed in their roles Restoring stability and predictability to the development process Managing ambiguous requirements in a fluid marketplace Scaling Scrum to large, geographically distributed development teams Getting started: overcoming inertia and integrating Scrum into your studio’s current processes Increasingly, game developers and managers are recognizing that things can’t go on the way they have in the past. Game development organizations need a far better way to work. Agile Game Development with Scrum gives them that—and brings the profitability, creativity, and fun back to game development.

**Scrum Marketing: Applying Agile Methodologies to Marketing**-James S. Wright 2014-06-14 Agile and Scrum are currently the biggest buzz words in business today. It’s predominantly used in engineering environments, but provides the same benefits in marketing venues. The nature of these two disciplines are different in many ways which creates some confusion about the benefits and costs one may expect from implementation. You’ll learn how the Agile philosophy applies to marketing organizations, and how to implement the associated Scrum methodology. This information will help your organization become agile and more effective: to BE agile and not just to DO Agile. I wrote this booklet for those investigating the value of Agile and Scrum and their potential application in non-engineering work environments, particularly in marketing. If you’re in marketing, operations, or another area that isn’t software development, this booklet is the right place for you to start. I’ll explain the philosophy. I’ll describe the methodology and how to implement it with marketers. I’ll even identify some possible difficulties and ways to mitigate the risks and problems. After reading through the limited pages of this booklet, you’ll know what all this stuff is about and if it’s worthy of further investigation for your company or group. If you decide not to continue, I can feel good about saving you time and money. If you opt to get into Agile and Scrum, then this will provide you with the foundation you need. This is not intended to give you all the information you need to scrumify your organization, but it’s a great starting point. I limited the size of this publication and its price to make it as accessible as possible. Before you spend $24.95 on a 300 page book or $1,200 on a class that may not give you the information you really need, slap down a few bucks to get a handle on what it’s really all about.

**Agile HR**-Natal Dank 2020-11-03 In the new world of work, agility is a business imperative. From small tech start-ups or large traditional companies, organizations need to be fast, flexible and digitally empowered to succeed. However, too many companies are stuck with siloed, compliance-driven HR processes that work in opposition to the business rather than supporting it. This results in the view that HR is slow and out of touch. However, Agile HR shows that this doesn’t need to be the case. It is a practical guide written specifically for people professionals on
how the HR function can develop agile processes and practices that save time, boost performance and support overall business goals. Covering every aspect of the HR function from people processes, ways of working and HR services to organization design, operating models and HR teams, Agile HR is an essential guide for all HR practitioners wanting to make their HR practices agile and drive business performance but don’t know where to start. As well as guidance on how to deal with resistance, manage a backlog and deal with constraints, there is also invaluable guidance on how HR can prioritize effectively and assess which activities to pursue, which to develop, which to rework and which to abandon in order to achieve continuous business improvement. Supported by case studies from organizations who have seen the benefits of an agile approach to HR including Sky Betting & Gaming and MUJI, this is critical reading for all HR professionals in organizations of any size needing to adopt fast, flexible and evolving agile approaches to effectively compete in the new world of work.

Agile Practice Guide (Hindi)- 2019-08-05 Agile Practice Guide - First Edition has been developed as a resource to understand, evaluate, and use agile and hybrid agile approaches. This practice guide provides guidance on when, where, and how to apply agile approaches and provides practical tools for practitioners and organizations wanting to increase agility. This practice guide is aligned with other PMI standards, including A Guide to the Project Management Body of Knowledge (PMBOK® Guide) - Sixth Edition, and was developed as the result of collaboration between the Project Management Institute and the Agile Alliance.

Doing Agile Right-Darrell K. Rigby 2020-05-26 Agile has the power to transform work—but only if it’s implemented the right way. For decades business leaders have been painfully aware of a huge chasm: They aspire to create nimble, flexible enterprises. But their day-to-day reality is silos, sluggish processes, and stalled innovation. Today, agile is hailed as the essential bridge across this chasm, with the potential to transform a company and catapult it to the head of the pack. Not so fast. In this clear-eyed, indispensable book, Bain & Company thought leader Darrell Rigby and his colleagues Sarah Elk and Steve Berez provide a much-needed reality check. They dispel the myths and misconceptions that have accompanied agile’s rise to prominence—the idea that it can reshape an organization all at once, for instance, or that it should be used in every function and for all types of work. They illustrate that agile teams can indeed be powerful, making people’s jobs more rewarding and turbocharging innovation, but such results are possible only if the method is fully understood and implemented the right way. The key, they argue, is balance. Every organization must optimize and tightly control some of its operations, and at the same time innovate. Agile, done well, enables vigorous innovation without sacrificing the efficiency and reliability essential to traditional operations. The authors break down how agile really works, show what not to do, and explain the crucial importance of scaling agile properly in order to reap its full benefit. They then lay out a road map for leading the transition to a truly agile enterprise. Agile isn't a goal in itself; it's a means to becoming a high-performance operation. Doing Agile Right is a must-have guide for any company trying to make the transition—or trying to sustain high agility.

Agile Project Management For Dummies- Mark C. Layton 2012-05-08 Presents a step-by-step guide to effectively manage the computer software development process.

Winning in Turbulence-Darrell Rigby 2009-08-24 The current downturn may prove more brutal than most previous recessions. It’s already hammering companies in markets around the globe. It will test businesses to their fullest—many won’t survive. But downturns present strategic opportunities, too. In fact, many more companies achieve dramatic gains during recessions than in normal times. How to ensure your company emerges successful? In Winning in Turbulence, a new volume in the Memo to the CEO series, Bain & Company downturn strategist Darrell Rigby provides the playbook. He presents a powerful framework and diagnostic tool (available in the book and online) for assessing three dimensions of your situation: Your industry’s sensitivity: How hard is it hit by this downturn? Your company’s strategic position: Are you an industry leader or follower? Your firm’s financial position, including cash reserves. The author then explains how to craft an action plan tailored to the situation you’ve diagnosed,
providing tools for: Cutting costs intelligently-sustaining your margins and brand Boosting revenue by refocusing your sales force on the right customers Channeling resources into your core businesses Preparing for bold moves, such as game-changing acquisitions Timely and practical, this book positions you to survive a downturn and emerge stronger once the recovery begins.

The Scrumban [R]Evolution - Ajay Reddy
2015-06-29 Create Thriving, High-Performing Teams and Organizations with Scrumban
Scrumban allows you to use Kanban as a catalyst for increasingly valuable changes to your existing software development processes, amplifying and expanding upon Scrum’s benefits. Now, there’s a definitive guide to Scrumban that explains what it is (and isn’t), how and why it works, and how to use it to improve both team and organizational performance. Comprehensive, coherent, and practical, The Scrumban [R]Evolution will help you incrementally apply proven Lean/Agile principles to get what matters most: pragmatic, bottom-line results. Pioneering Scrumban coach Ajay Reddy clarifies Scrumban’s core concepts and principles, and illuminates their application through real-life examples. He takes you from the absolute basics through sustainable adoption, and from choosing metrics to advanced forecasting and adaptive management. Whatever your role in the organization, this essential guide liberates you to tailor Kanban systems based on your unique challenges—and to solve delivery problems and improvement stagnation you haven’t been able to solve with Scrum alone. Discover how Scrumban can help you reignite stalled Agile initiatives Clarify crucial relationships between purpose, values, and performance Quickly develop shared understanding in and across teams Use Scrumban to better manage Product Owner/Customer expectations Improve the rollout of Scrum in any team using Scrumban Use Scrumban and let real improvements spread with least resistance Use the right metrics to gain insight, track progress, and improve forecasting Take advantage of Scrumban’s advanced capabilities as you gain experience Develop leaders to successfully guide your Agile initiatives Integrate modeling to reliably refine your forecasting and decision-making

User Stories Applied - Mike Cohn 2004-03-01
Thoroughly reviewed and eagerly anticipated by the agile community, User Stories Applied offers a requirements process that saves time, eliminates rework, and leads directly to better software. The best way to build software that meets users’ needs is to begin with “user stories”: simple, clear, brief descriptions of functionality that will be valuable to real users. In User Stories Applied, Mike Cohn provides you with a front-to-back blueprint for writing these user stories and weaving them into your development lifecycle. You’ll learn what makes a great user story, and what makes a bad one. You’ll discover practical ways to gather user stories, even when you can’t speak with your users. Then, once you’ve compiled your user stories, Cohn shows how to organize them, prioritize them, and use them for planning, management, and testing. User role modeling: understanding what users have in common, and where they differ Gathering stories: user interviewing, questionnaires, observation, and workshops Working with managers, trainers,
salespeople and other "proxies" Writing user stories for acceptance testing Using stories to prioritize, set schedules, and estimate release costs Includes end-of-chapter practice questions and exercises User Stories Applied will be invaluable to every software developer, tester, analyst, and manager working with any agile method: XP, Scrum... or even your own home-grown approach.

**Agile Project Management**-Sam Ryan 2019-10-25 There is truly nothing more frustrating than getting lost in a sea of information. Endless, confusing, chaotic information that doesn't let you sleep at night and doesn't even give you the answers you were searching for. Unfortunately, this is the constant reality of the world we live in. With so many answers at our fingertips, we have all but forgotten about finding real solutions and the processes behind genuine problem solving. We have forgotten how it feels to search for answers that are not cookie-cutter and absolute, but personalized and adapted to your own specific situation. If you landed on this page, it is most likely because you are looking to learn more about agile project management and everything it entails. More than that, you might be already familiar with the basics behind this project management approach, and you may be looking for answers that will help you find the best solution for you and your business. We understand that. As proponents of the agile project management framework, we were once just as confused (and maybe downright irritated) as you are right now. So, we know where you are coming from. This is exactly why we have described a two-volume series on agile project management. The first volume of this series is already available, and we encourage you to check it out (if you haven't already), as it will provide you with all the valuable information you need to understand the complexities of agile project management. If you want to level up already, the book at hand is what you need. Download it today and learn more about: * Scrum project management basics and why this method is so popular * What's up with the Daily Standup, anyway? * How Scrum and other agile methods relate to each other * Kanban and where it really came from * The advantages of Kanban and how it connects to Scrum * Extreme Programming and whether or not it is still relevant in 2019 * Crystal Methods and why they are among the most flexible methods out there * What Feature-Driven Development actually is * Why the Dynamic System Development Method is ideal for corporate agile scaling * How to choose the right combination of agile practices for your own business More than anything, download our book if you want a full, comprehensive view on the most popular agile methodologies of the moment and how they all connect to the agile Principles. So, if you are sick and tired of everyone promising you the ultimate solution that ultimately doesn't fit you, if you want a book that will finally tell you the whole truth and nothing but the truth about project management in an agile world and what it really means to work your way through the intricacies of this framework, if you are ready to embrace change not through the prism of a prescriptive and dated view, but through the prism of a brilliant future... ... Scroll Up and Click the Buy Now Button!

**Lean Software Development**-Mary Poppendieck 2003-05-08 Lean Software Development: An Agile Toolkit Adapting agile practices to your development organization Uncovering and eradicating waste throughout the software development lifecycle Practical techniques for every development manager, project manager, and technical leader Lean software development: applying agile principles to your organization In Lean Software Development, Mary and Tom Poppendieck identify seven fundamental "lean" principles, adapt them for the world of software development, and show how they can serve as the foundation for agile development approaches that work. Along the way, they introduce 22 "thinking tools" that can help you customize the right agile practices for any environment. Better, cheaper, faster software development. You can have all three—if you adopt the same lean principles that have already revolutionized manufacturing, logistics and product development. Iterating towards excellence: software development as an exercise in discovery Managing uncertainty: "decide as late as possible" by building change into the system. Compressing the value stream: rapid development, feedback, and improvement Empowering teams and individuals without compromising coordination Software with integrity: promoting coherence, usability, fitness, maintainability, and adaptability How to "see the whole"—even when your developers are scattered across multiple locations and contractors Simply put, Lean Software Development helps you
refocus development on value, and people—so you can achieve breakthrough quality, savings, speed, and business alignment.

**Scrum**—Jeff Sutherland 2014-09-30 For those who believe that there must be a more agile and efficient way for people to get things done, here is a brilliantly discursive, thought-provoking book about the leadership and management process that is changing the way we live. In the future, historians may look back on human progress and draw a sharp line designating “before Scrum” and “after Scrum.” Scrum is that groundbreaking. It already drives most of the world’s top technology companies. And now it’s starting to spread to every domain where leaders wrestle with complex projects. If you’ve ever been startled by how fast the world is changing, Scrum is one of the reasons why. Productivity gains of as much as 1200% have been recorded, and there’s no more lucid—or compelling—explainer of Scrum and its bright promise than Jeff Sutherland, the man who put together the first Scrum team more than twenty years ago. The thorny problem Jeff began tackling back then boils down to this: people are spectacularly bad at doing things with agility and efficiency. Best laid plans go up in smoke. Teams often work at cross purposes to each other. And when the pressure rises, unhappiness soars. Drawing on his experience as a West Point-educated fighter pilot, biometrics expert, early innovator of ATM technology, and V.P. of engineering or CTO at eleven different technology companies, Jeff began challenging those dysfunctional realities, looking for solutions that would have global impact. In this book you’ll journey to Scrum’s front lines where Jeff’s system of deep accountability, team interaction, and constant iterative improvement is, among other feats, bringing the FBI into the 21st century, perfecting the design of an affordable 140 mile per hour/100 mile per gallon car, helping NPR report fast-moving action in the Middle East, changing the way pharmacists interact with patients, reducing poverty in the Third World, and even helping people plan their weddings and accomplish weekend chores. Woven with insights from martial arts, judicial decision making, advanced aerial combat, robotics, and many other disciplines, Scrum is consistently riveting. But the most important reason to read this book is that it may just help you achieve what others consider unachievable—whether it be inventing a trailblazing technology, devising a new system of education, pioneering a way to feed the hungry, or, closer to home, a building a foundation for your family to thrive and prosper.

**Scrum For Dummies**—Mark C. Layton 2018-04-16 Use scrum in all aspects of life Scrum is an agile project management framework that allows for flexibility and collaboration to be a part of your workflow. Primarily used by software developers, scrum can be used across many job functions and industries. Scrum can also be used in your personal life to help you plan for retirement, a trip, or even a wedding or other big event. Scrum provides a small set of rules that create just enough structure for teams to be able to focus their innovation on solving what might otherwise be an insurmountable challenge. Scrum For Dummies shows you how to assemble a scrum taskforce and use it to implement this popular Agile methodology to make projects in your professional and personal life run more smoothly—from start to finish. Discover what scrum offers project and product teams Integrate scrum into your agile project management strategy Plan your retirement or a family reunion using scrum Prioritize for releases with sprints No matter your career path or job title, the principles of scrum are designed to make your life easier. Why not give it a try?

**Agile Project Management**—Jim Highsmith 2009-07-10 Best practices for managing projects in agile environments—now updated with new techniques for larger projects Today, the pace of project management moves faster. Project management needs to become more flexible and far more responsive to customers. Using Agile Project Management (APM), project managers can achieve all these goals without compromising value, quality, or business discipline. In Agile Project Management, Second Edition, renowned agile pioneer Jim Highsmith thoroughly updates his classic guide to APM, extending and refining it to support even the largest projects and organizations. Writing for project leaders, managers, and executives at all levels, Highsmith integrates the best project management, product management, and software development practices into an overall framework designed to support unprecedented speed and mobility. The many topics added in this new edition include incorporating agile values, scaling agile projects, release planning, portfolio governance, and enhancing organizational agility. Project and
business leaders will especially appreciate Highsmith’s new coverage of promoting agility through performance measurements based on value, quality, and constraints. This edition’s coverage includes: Understanding the agile revolution’s impact on product development Recognizing when agile methods will work in project management, and when they won’t Setting realistic business objectives for Agile Project Management Promoting agile values and principles across the organization Utilizing a proven Agile Enterprise Framework that encompasses governance, project and iteration management, and technical practices Optimizing all five stages of the agile project: Envision, Speculate, Explore, Adapt, and Close Organizational and product-related processes for scaling agile to the largest projects and teams Agile project governance solutions for executives and management The “Agile Triangle”: measuring performance in ways that encourage agility instead of discouraging it The changing role of the agile project leader

The Scrum Culture - Dominik Maximini
2018-03-22 This book is a guide for managers, Scrum Masters and agile coaches who are interested in agile organizational methods and who are planning to introduce Scrum at their own company. Scrum is not only a product development framework but can also be used to structure activities for agile and lean organizational development. Divided into six major parts, the book first introduces and defines the Scrum Culture briefly. It explains its relevance, highlights a number of pain points typical for first encounters with Scrum, and embeds it in an introduction to organizational change. This is complemented with many real-life examples that help to apply the concepts to readers’ own specific contexts. The second part describes the principles of introducing Scrum in detail, while the third part embarks on the practical application of these principles, drawing on a wealth of experience gathered in many successful introduction projects. Part four focuses on a detailed case study of a Scrum transformation before part five provides the scientific background information and study details that led to the findings in part one. In closing, part six offers a number of appendices with extensive information on Scrum and its principles. The second edition of this book has been updated throughout and fundamentally re-organized for better readability.

Emotional Intelligence for Project Managers - Anthony Mersino
2013-06-15 Research indicates that emotional intelligence (EI) accounts for an astonishing 70-80 percent of management success. Technical expertise just isn’t enough anymore: project managers need strong interpersonal skills and the ability to recognize emotional cues in order to lead their teams to success. Emotional Intelligence for Project Managers introduces readers to all facets of EI and shows how emotions can be leveraged to meet project goals. They’ll learn how to: * Set the tone and direction for the project * Communicate effectively * Motivate, inspire, and engage their team * Encourage flexibility and collaboration * Deal productively with stress, criticism, and change * Establish the kind of high morale that attracts top performers * And more The second edition includes several expanded sections on self-awareness and self-management, as well as a new chapter on using EI to lead Agile Teams and a close look at Servant Leadership. Without the people skills necessary to lead effectively, even the most care fully orchestrated project can fall apart. This indispensable guide gives project managers the tools they need to create winning teams and get the job done right and on time.

Introduction to Disciplined Agile Delivery 2nd Edition - Mark Lines
2018-01-15 Introduction to Disciplined Agile Delivery 2nd Edition provides a quick overview of how agile software development works from beginning-to-end. It describes Disciplined Agile Delivery (DAD), the first of four levels of the Disciplined Agile (DA) process decision framework, and works through a case study describing a typical agile team's experiences adopting a DA approach. The book describes how the team develops the first release of a mission-critical application while working in a legacy enterprise environment. It describes their experiences from beginning-to-end, starting with their initial team initiation efforts through construction and finally to deploying the solution into production. It also describes how the team stays together for future releases, overviewing their process improvement efforts from their Scrum-based beginnings through to a lean continuous delivery approach that fits in with their organization's evolving DevOps strategy. The DAD framework is a hybrid of existing methods such as Scrum, Kanban,
Agile Modeling, SAFe, Extreme Programming, Agile Data, Unified Process and many others. DAD provides the flexibility to use various approaches and plugs the gaps not addressed by mainstream agile methods. In a nutshell, DAD is "pragmatic agile." DAD describes proven strategies to adapt and scale your agile initiatives to suit the unique realities of your enterprise without having to figure it all out by yourself. Here's an overview of what each chapter covers: Chapter 1: Introduction. This chapter provides a quick overview of the book and a brief history of Disciplined Agile. Chapter 2: Reality over Rhetoric. This chapter explores several common myths about DAD and more importantly disproves them. Chapter 3: Disciplined Agile Delivery in a Nutshell. This chapter provides a brief yet comprehensive overview of DAD. Chapter 4: Introduction to the Case Study. This chapter introduces us to the team, describes the market opportunity that they hope to address, and describes the environment in which they're working. Chapter 5: Inception. The team's initiation effort includes initial requirements modeling and planning with their stakeholders in a streamlined manner, initial architecture modeling, setting up their physical work environment, setting up the start of their tooling infrastructure, initial risk identification, and finally securing stakeholder support and funding for the rest of the first release. Chapters 6 through 10: Construction. These chapters each describe a single Construction iteration, sharing the team's experiences during each of those two-week timeboxes. Chapter 11: Transition. The two-week transition phase focuses on final testing and fixing, training the support/help-desk staff, finishing a few short end-user "how to" videos, and deploying the solution into production. Chapter 12: The Road to Disciplined DevOps. This chapter overviews the team's improvement efforts over the next few releases, describing how they evolve from the agile Scrum-based lifecycle to a leaner approach and eventually to continuous delivery. All of this dovetails into their organization's efforts to implement a Disciplined DevOps strategy. Chapter 13: Closing Thoughts. This chapter overviews the disciplined agile resources that are available to you. Appendix: The Disciplined Agile Framework. This short appendix overviews our ongoing work on the Disciplined Agile framework to address the full scope of an agile business. At 111 pages, you should find this book to be a quick, informative read. What's Different in This Edition: Chapter 3 was completely rewritten to reflect the changes to DAD. Chapter 12 was rewritten to describe how the team evolved into a Disciplined DevOps strategy. Appendix A was rewritten to reflect the latest release of the DA framework. General updates were made throughout the book.

Testing in Scrum-Tilo Linz 2014-03-28 These days, more and more software development projects are being carried out using agile methods like Scrum. Agile software development promises higher software quality, a shorter time to market, and improved focus on customer needs. However, the transition to working within an agile methodology is not easy. Familiar processes and procedures change drastically. Software testing and software quality assurance have a crucial role in ensuring that a software development team, department, or company successfully implements long-term agile development methods and benefits from this framework. This book discusses agile methodology from the perspective of software testing and software quality assurance management. Software development managers, project managers, and quality assurance managers will obtain tips and tricks on how to organize testing and assure quality so that agile projects maintain their impact. Professional certified testers and software quality assurance experts will learn how to work successfully within agile software teams and how best to integrate their expertise. Topics include: Agile methodology and classic process models How to plan an agile project Unit tests and test first approach Integration testing and continuous integration System testing and test nonstop Quality management and quality assurance Also included are five case studies from the manufacturing, online-trade, and software industry as well as test exercises for self-assessment. This book covers the new ISTQB Syllabus for Agile Software Testing and is a relevant resource for all students and trainees worldwide who plan to undertake this ISTQB certification.